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Rootid provides our clients the full benefit of brand strategy, print, web design, custom programming, online marketing, social media, and on-going maintenance services all under one roof.

BRAND & MARKETING CONSULTATIONS

By assessing your current brand, marketing and development efforts, we will guide you toward a more effective approach strategically (long term goals) and tactically (specific, manageable steps).

WEB DESIGN, DEVELOPMENT & CUSTOM PROGRAMMING

From simple text changes to a fully integrated and dynamic web presence, with our programming team—sky's the limit.

- On-Going/General Site Maintenance and Updates
- Re-Design including Information Architecture & User Experience/Interface
- Custom Website Development
- Online Marketing, Search Engine Optimization and On-Going Maintenance
- Social Media Integration (Facebook Apps, Updates and Maintenance)
- Android App Development
- E-Newsletters (Design and Copy Writing)
- Forum Creation and Maintenance
- Blog Upkeep (Copy Writing & Posting)
- Custom Intranet Development

PRINT SERVICES

Design, copy-writing & editing, printing and direct mail support—our team can customize any project to best suit your needs.

- Collateral Materials: brochures, posters, and flyers
- Publications: annual reports, newsletters, and yearbooks
- Identity Materials: business cards, letterhead, and envelopes
- Direct Mail Campaigns including letters, postcards, variable printing, and list purchasing
- Tradeshow Materials: booth design, banners, and one-sheets
- Event Materials: logo design, invitations, and programs

OTHER MEDIA RELATED SERVICES

- Film and Video Production/Editing
- Event and Portrait Photography